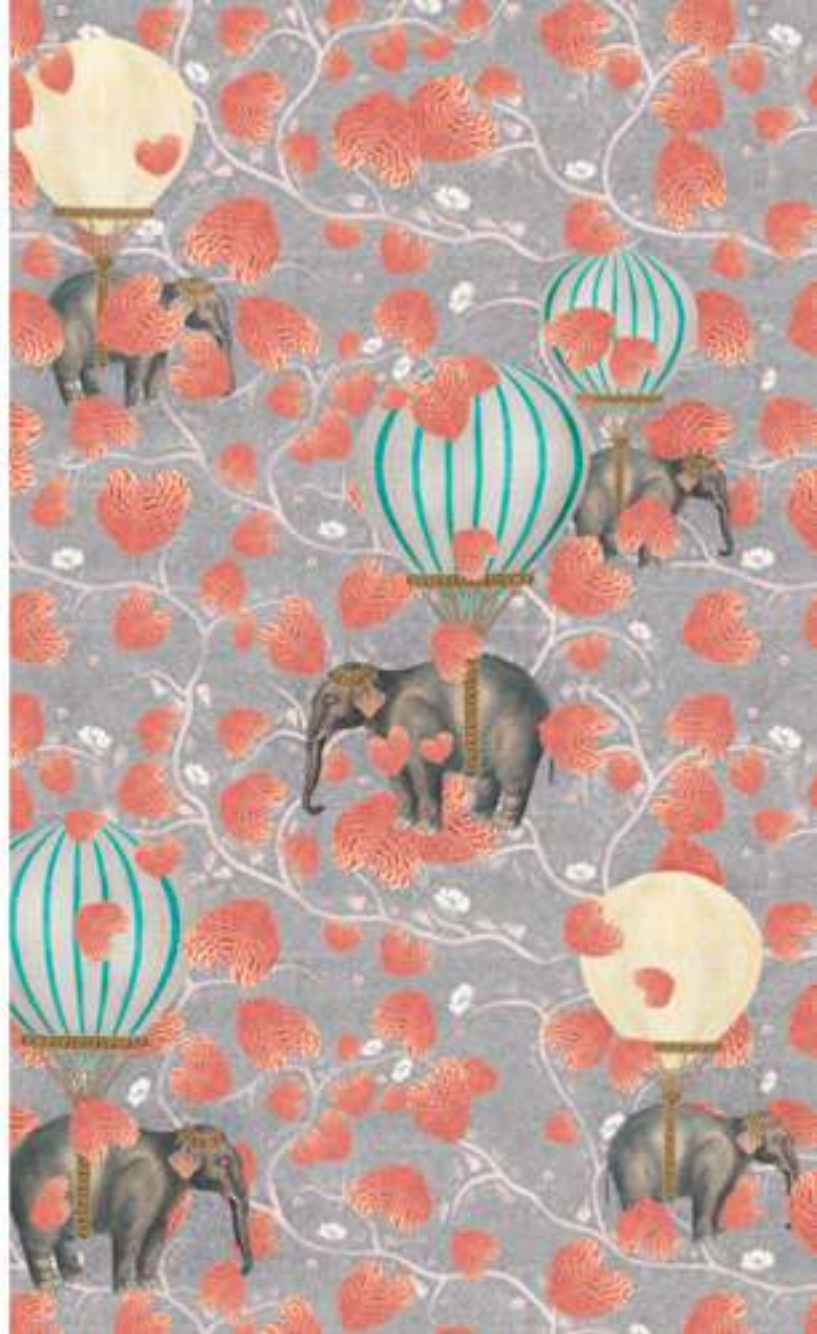


HOMESTEAD

HOUSES & INTERIORS FOR THE HAM & HIGH AREA



ISSUE V

LIFE OF DESIGN

Four leading north London interior designers talk about their proudest achievements, challenges, design tips and favourite worldwide destinations for beautiful decor

ROSELIND WILSON

Roselind is the owner and creative director of Roselind Wilson Design in Queen's Park. She started her career in Cape Town and moved to London in 2005, honing her skills at some of London's leading design firms. She started her own company in 2010.

PROUDEST CAREER ACHIEVEMENT SO FAR?

One was when my sister joined the company in 2016. Running your own business can be challenging, but knowing that you have your best friend with you every step of the way is such a great feeling.

WHAT'S BEEN YOUR BIGGEST CHALLENGE?

Learning to say 'no'. I love what I do so much that sometimes this can be difficult, however not every project is the right one for our studio and sometimes it's necessary to say no.

IF YOU COULD OWN ONE PIECE OF HOMEWARE OR ART WHAT WOULD IT BE?

At Maison et objet earlier this year I met and visited the studio of Hubert le Gall. My intention is to own many of his pieces. He is a true master.

BEST INTERIOR DESIGN TIP YOU CAN OFFER?

Go with their gut. Time and time again I prove to myself just how accurate my instinct is. In an industry

where there are so many variables, details and factors to consider this can be quite overwhelming and require 'broad shoulders'. One's instinct is so strong; think of it as your guardian angel. Run with it, see where it takes you.

WHAT STYLE DO YOU HAVE AT HOME?

My own personal design style is all about texture set against an eclectic backdrop of muted colour and offset with rich layering. I love mixing old and new furniture and raw materials with polished surfaces. I tend to opt for understated elegance.

WHAT IS YOUR FAVOURITE WORLDWIDE DESTINATION WHEN IT COMES TO BEAUTIFUL AND INSPIRATIONAL INTERIORS?

I love the vast difference between east and west coast design in the US. There is so much inspiration to be taken from the textural expansive spaces of the west coast and intimate urban spaces of the east coast.

WHAT DO YOU THINK WILL BE THE NEXT BIG THING IN INTERIORS?

Individuality. Technology is bringing new products forward all the time. Clients are growing more confident to take bolder steps in interior spaces. I also believe wall surfaces and coverings are going to become the major part of a room scheme and not just a backdrop colour or texture.

roselindwilsondesign.com

