

# INTERIOR DESIGN YEARBOOK 2019

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## Adding Value To Your Home

By Roselind Wilson

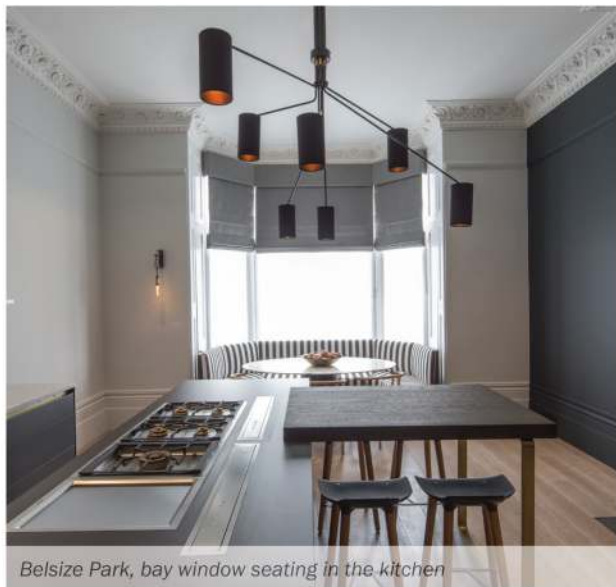
Owner & Creative Director, Roselind Wilson Design

Roselind Wilson Design is an award-winning luxury interior design and interior architecture studio based in London that specialises in high-end residential projects both in the UK and across the world. With 18 years' experience in the design industry, Ros started her career in Cape Town, where she worked in prestigious residential and hospitality sectors, transforming homes and redefining boutique hotels for discerning clients. After moving to London in 2005, she honed her design flair at some of London's leading design firms before opening Roselind Wilson Design in 2010. With an impressive portfolio of high-end residential properties, the studio brings a fresh, hands-on approach to the world of interior design and a unique hybrid of looks which create a calming elegance and a sense of quiet luxury connecting home and owner. Here, Ros discusses adding value to your own home with some clever design tips.

**D**o you move or improve? It's the age-old quandary faced by homeowners across the country.

With stamp duty at an all-time high and the property market proving unpredictable, to say the least, the argument for staying put is proving more and more persuasive. But if you do decide to invest in your home, it's important to make the right choices to create a stylish update, which will be reflected in the value of your property.

It's important to think very carefully about any renovations you intend to carry out, if you get it right, reflecting the latest interiors trends while creating a timeless look, you can revive your space and add serious value to your home. So where to start?



*Belsize Park, bay window seating in the kitchen*



Antrim Grove, luxury bathroom project

### Invest in your bathroom

It used to be that the kitchen was the focal point of any home renovation, but remodelled bathrooms have now come to the fore, representing a chance to create a stylish refresh featuring unusual materials and bold colours. Using natural materials and textured finishes can completely transform a traditional bathroom into a cool, contemporary space radiating elegance and luxury. To create a finish with real character, delve into the dominant trends for statement wallpaper, bold sconces, graphic tiles and matt black fixtures to add drama and sophistication.

In a recent Roselind Wilson Design project (Antrim Grove), the owners were keen to redesign their bathrooms to reflect a modern, industrial style with an emphasis on luxurious textures. Using natural stone, textured finishes and industrial style light fixtures, we were able to transform the bathrooms into cool, contemporary spaces radiating elegance, warmth and character. The guest bathroom

features silver honed travertine flooring and a bespoke basin made from Pietra d'Avola, a rich, chocolatey limestone. The matt black tubular lights complement the modern black faucet and the crittall-style shower screen.

### Update your kitchen

The kitchen remains the heart of the home and as such this room will always benefit from a carefully-planned update. Reflecting the latest trends for stone finishes, clean lines and dark tones is a surefire way to create a new look, which will make a real statement while also appealing to potential future buyers. Increasingly, the kitchen is about much more than just cooking and eating, our clients often want to create a space, which they can really cherish and enjoy, because they know they're going to be spending a lot of time in this space, socialising and hanging out as well as preparing meals.

### Extensions or loft conversions

Loft conversions provide the perfect opportunity to add value

to your home by creating an additional room such as a bedroom suite, home office or even a kids' play room. And if you have the space, why not consider adding an attractive extension such as an orangery? An orangery is a win-win solution providing a sense of the outdoors with the advantage of it becoming an additional room within the home... Like any other kind of extension, it adds to the square footage of your home, which will increase its value. But the advantage of an orangery over a conservatory is that its structure incorporates more brickwork, which gives increased privacy as well as providing improved insulation.

### Repurpose a room

Another great way to invest in your home is by repurposing a room. The creation of an additional bathroom or ensuite is an effective and relatively inexpensive way of increasing your property's value while at the same time adding a fresh injection of luxury.

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