

HOMESTEAD

HOMES & INTERIORS FOR THE HAM & HIGH AREA



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Kelly Wearstler's interior designs immediately caught Roselind's attention

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MY DESIGN INSPIRATION

Kelly Wearstler

Belsize Park interior designer Roselind Wilson on why she loves the work of this American interior designer

ROSELIND WILSON of Roselind Wilson Design, is an award-winning luxury interior designer. Her studio in Queen's Park specialises in high-end residential projects across the world. With 18 years' experience in the industry, Ros started her career in Cape Town, working in prestigious residential and hospitality sectors. After moving to London in 2005, she honed her design flair at some of the capital's leading design firms before opening her own in 2010.

It was about 13 years ago that I came across Kelly Wearstler's work. I had just moved to London and was exploring various channels of inspiration when I saw her work in Andrew Martin's Interior Design Review Book. It opened up a plethora of design ideas, styles and experiences for me.

Kelly Wearstler is an American interior designer who launched her

firm, Kelly Wearstler Interior Designs (KWID) in Los Angeles, in the mid '90s. She made a name for herself through high end hotel interiors.

Since then, she has become somewhat of a design icon, developing an internationally recognised brand through interior design, architecture and product design as well as branding and graphics. The New Yorker dubbed her as "the presiding grande dame of West Coast interior design," and she has worked for celebrities such as Gwen Stefani and Cameron Diaz.

As soon as I saw her work, I was drawn to its individuality and boldness. She expresses her vision so confidently in her own strong and dynamic style, using striking patterns, overscaled designs and vibrant colour.

What especially impresses me is her ability to weave so many different textures and forms, as well as architectural features, with organic objects and furniture to such a brilliant

effect. And despite mixing so many elements, her work has a wonderful sense of harmony. She achieves this through an organic cohesion of pattern, shape, scale and colour.

Kelly's work also shows a sense of humour through its various quirky elements that somehow manage to come together in a unique and sophisticated manner.

She has inspired me greatly. The work created by our studio differs in style, but we all identify with her ability to create unique interiors that are specific to each client while also incorporating underlying elements that reference her own style.

I'm also inspired by the way she continually strives to push boundaries and explore solutions to design challenges. The results are a stunning progression of her brand yet always distinguishable as her inimitable work. ♦

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