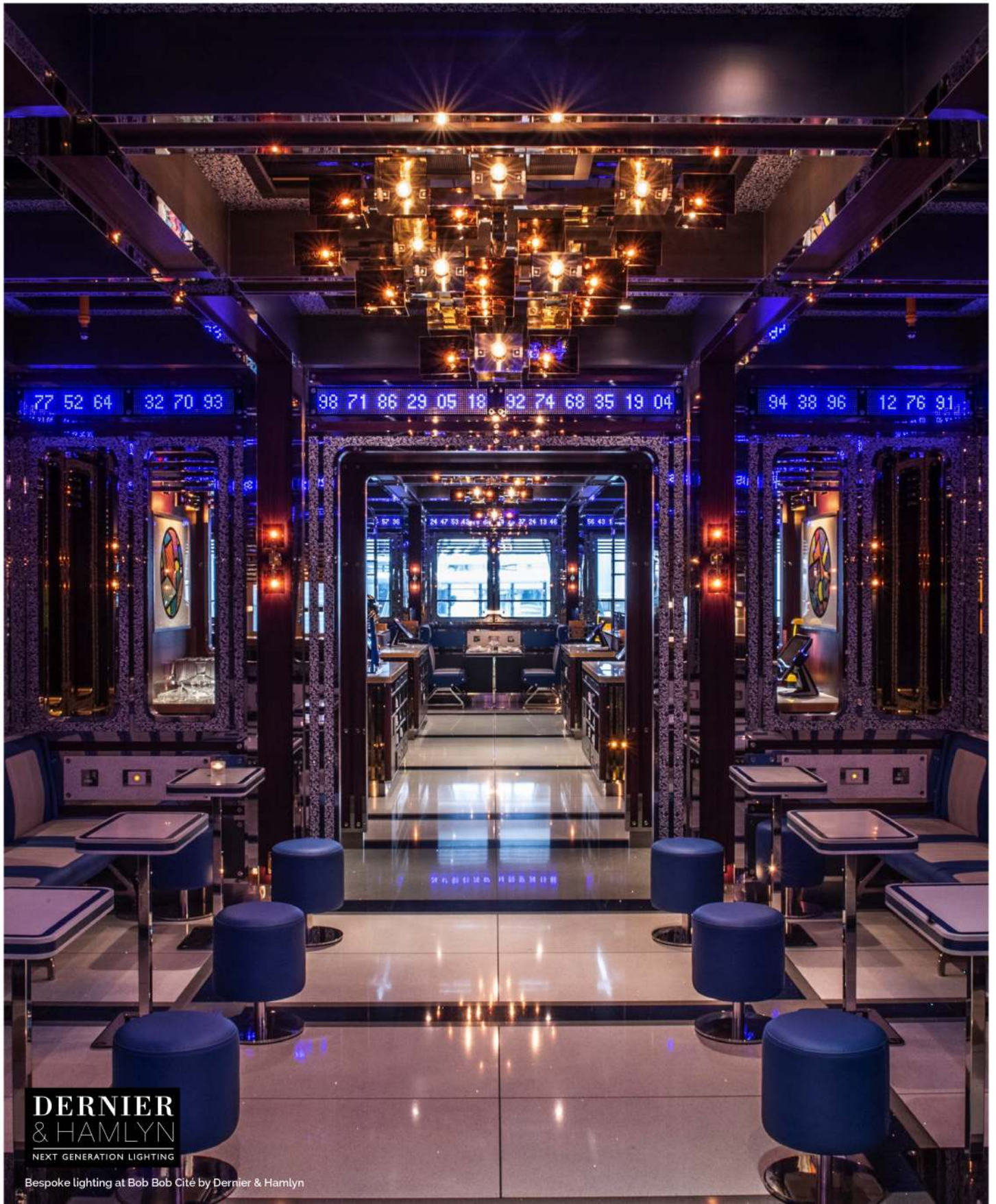


# interior designer

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## thelastword

# MASTERS OF DESIGN

WE SPOKE TO **ROSELIND WILSON**, FOUNDER AND CREATIVE DIRECTOR, **ROSELIND WILSON DESIGN**, ABOUT HER DREAM JOB OF DESIGNING FOR THE EX-FIRST LADY, MICHELLE OBAMA AND THE CHANGING CLIENT PROFILE.

**If you could go back and design in a different period of history, when would it be?**

I truly feel that the root of advancement lies in the pure understanding of craftsmanship. I personally favour simplicity in design and not over cluttering, yet with a full appreciation for the skills of using ones hands to produce a beautiful piece of furniture, an artwork, a building, I would return to the turn of the 20th Century (early 1900s) when great creators like Ray and Charles Eames dominated design, the Bauhaus movement was at its peak and the world of design was dominated by masters in their fields who had a great understanding of design, manufacturing and construction and whose sketches and drawings in themselves were creations and which allowed them to question processes and push them forward to produce such incredible work.

**Which iconic figure, past or present, would you love to design a home for?**

I am inspired by strong, yet real women. With this in mind, designing the home of the ex-First Lady, Michelle Obama would be a dream. I feel that the process would be both inspiring and stimulating as designing a home for someone taps into the core of their personalities and their family values and with such a strong and confident woman as Michelle Obama, I believe that the journey together would realise a beautiful home that would feel like just that: an inviting and comfortable home. It would be functional, relaxed and a really invigorating space that manages to feel both paired back and sophisticated at the same time. As the journey of designing a home with a client allows you to build strong and trusting relationships, it would be intriguing to spend time with such a powerful yet grounded



*Above: Ros Wilson has a huge appreciation of the Bauhaus movement and as a designer, is inspired by other strong, real women.*

“I truly feel that the root of advancement lies in the pure understanding of craftsmanship.”

person and that at the end of the project that sense of great satisfaction as a result of designing the very personal spaces for our clients would extend to feeling utterly inspired and driven by observing and working alongside such a person.

**What film or television series for you encapsulates the perfect on-screen interior?**

I adored the screen sets of Mad Men. The interior spaces so accurately encapsulated the style of that decade and the attention to detail being carried through from the colour palette, wallpaper patterns, textures, furnishings and floor coverings through to how the spaces were lit made it an extremely successful series for me. To this end I took inspiration from this series when designing the space of my current apartment.

**Name another designer working now whose sense of style you admire.**

Fairly recently I have come across the work of Fran Hickman and I really admire her approach and the work she is doing. She has an excellent eye for marrying architectural details with furnishings in a sophisticated and paired back manner.

**Name a change you'd like to see occur in the interior design industry.**

Having spent 20 years in the industry, I have seen how it has changed as a result of both internal and external factors. The client profile has also changed significantly, and the interior designer is challenged in terms of resource from both a time and a financial perspective. There is a great misunderstanding of what is required of an interior designer to seamlessly deliver a property and it would be great to see standardisation of fees in line with this level and skills required.

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